



APPEAL LETTER FOR FUNDING OF BURDAWAN MODEL HANDICRAFT VILLAGE

CREDO Charitable Trust inspired projects under
Incubation Centre for Start Up Rehabilitation & Empowerment (IC-SURE).

CREDO BARDHAMAN MODEL HANDICRAFT VILLAGE

Kanksa village, Paschim Burdawan:



Located at the rural heart lands of Paschim Burdawan. This small, extremely neglected village house about 35 woman, specialized in ancient techniques of hand embroidery that earns them a meager earning of approx. Rs 500 per month. To save the from exploitation, to ensure better returns for their labour, to protect their handicraft and provided them with medical, economical and educational opportunity, CREDO Charitable trust wants to set up a MODEL HANDICRAFT VILLAGE which will provide specialized services as under:

Set up a brick and mortar facility for:

1. Training the woman in embroidery,
2. Training in conversion into garments,
3. Using the training facility as an incubation centre as Rural Start-up under a co-operative Self Help Group structure.
4. Use the facility as a showcase for Business to Business, Business to Customer confluence.
5. Promote rural tourism by developing hutment with facilities of a rural Bed-n-breakfast,





6. Use the centre as a primary medical centre with equipment and instruments for:

- a. Covid care
- b. Oxygen concentrator of 10Ltrs/min at 93% purity.
- c. Basic diagnostics instruments : Glucose, Blood pressure monitor, Oximeter, sthethoscope.
- d. Basic Nursing and care training for: infants, adults, pregnancy, child birth, Emergency care.
- e. Equipped Ambulance to serve the entire community.



7. Use the centre to promote micro-enterprises in:

- a. Home poultry,
- b. Small scale fisheries,
- c. Garment manufacturing
- d. Adult and Children education (on-line and physical)



Market Linkage:

To prevent exploitation, we shall endeavor to enable market linkage as under:

- With foreign consulates for their household orders and export networking,
- With Indian consulates abroad for networking with foreign buyers,
- With Corporate and Public sector undertakings for their orders,
- With Indian designers and stores,
- We shall hold exhibitions across Urban cities to promote the goods and services direct to consumers.
- We shall promote online through E-market places, Digital marketing.
- We shall promote through CREDO stores.

**Cost budgets for the centre:**

1. Civil construction for a 1,000 sq.ft centre @ Rs.500/sq.ft : Rs. 500,000
 - i. 500 sq.ft embroidery room
 - ii. 250 sq.ft stitching room
 - iii. 150 sq.ft store cum finishing room
 - iv. 100 sq.ft office cum class room
 - v. With electrical lines, and sanitation facility.
2. Electrical works for motorized stitching machines, cutting machines, Lighting, fans and exhaust. ; Rs. 60,000
3. **Stitching, Garment making, Finishing, Screen Printing unit**
 - 4 nos. Juki motorized stitching machines @ Rs.16,000 : Rs. 64,000
 - 1 no. fatlock machine : Rs. 45,000
 - 1 no. underlock machine : Rs. 40,000
 - 1 no. 4 thread machine : Rs. 65,000
 - 1 no. steam ironing set with pump : Rs. 20,000
 - 1 no. inverter with battery back up : Rs. 35,000
 - Screen printing screens, frames, nets, dyes, tools : Rs. 75,000
 - Cutting tools, embroidery tools, patterns, mockup fabrics, Accessories : Rs. 45,000
4. **Working capital for 3 months:**
 - Fabrics, thread, labour charges, embroidery materials, etc. ; Rs. 3,50,000

TOTAL BUDGET : Rs. 12,99,000/-

Cost Budget for Medical centre equipment:

- Electronic Blood pressure machine, Blood Glucose unit with Strips and needle, Oxi-meter, electronic thermometer : Rs. 10,000
- 10 Ltrs/min flow rate at 90% oxygen purity Oxygen Concentrator : Rs. 1,50,000
- 5 Ltrs/min flow rate at 90% oxygen purity Oxygen Concentrator x2 : Rs. 1,50,000
- 50 nos. COVID medical kit @ Rs.650/0 : Rs. 13,000

TOTAL BUDGET : Rs. 3,23,000/-



Looking forward to a socially rewarding and empowering association, we remain,
Yours-in-service,

for CREDO Charitable trust,

PINAKI ROYCHOWDHURY
SETTLOR TRUSTEE
& Secretary General

SUCHISMITA PANDEY
PATRON TRUSTEE